



THE UNIVERSITY OF BRITISH COLUMBIA

Institute for the Oceans and Fisheries

SEMINAR

Trends and future priorities for market-based marine conservation initiatives

This year marks the 20th anniversary of the sustainable seafood movement. A number of NGOs, businesses, and producers have put considerable effort into educating consumers and influencing seafood sustainability throughout the supply chain. This talk will summarize some of the global trends and future priorities of market-based marine conservation initiatives with a particular focus on Ocean Wise in Canada. Dr. Al-Abdulrazzak will discuss the market forces that help drive change on the water as well as the limitations such as the ability to influence fisheries sustainability in developing countries.



Dr. Dalal Al-Abdulrazzak

**Ocean Wise Seafood Specialist &
Honorary Research Associate, IOF**

Dr. Dalal Al-Abdulrazzak is the Seafood Specialist with the Ocean Wise Seafood Programme where she is responsible for setting the scientific direction behind seafood recommendations. She also works closely with seafood suppliers and distributors to advise them on sustainable sourcing, fishing, and aquaculture practices. She was formerly an Ocean Policy Analyst at the United Nations Headquarters in New York City and a Postdoctoral Research Fellow at the University of British Columbia's Fisheries Centre, where she also did her PhD. She is particularly interested in issues related to overfishing, applied use of historical baselines, and the global impact of ghost fishing.

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